



# Kedron Cheerleading

---

Dear Business Owner:

It is with great pleasure that we announce the first ever **Kedron Spirit Classic** cheerleading competition on Sunday, Feb. 27 at Ridley High School. Since Kedron Cheerleading prides itself on the spirit of our cheerleaders and our parents, we've planned a competition around this theme...the spirit of competing, the spirit of cheering and the spirit of giving. We have partnered with **Philabundance** and **Ridley High School** student groups to host a food drive at the competition, offering rebates and discounts for teams and spectators who bring canned goods to the event.

In order to make the competition a success and to help us reach our goal of making this a community event, we need your help. We are asking all area businesses to sponsor the competition and to support our cheerleaders.

Kedron Cheerleading is a recreational association that is based on the foundation that every girl cheers, regardless of their skill or ability. Our 130 girls, ages six to 16, practice and compete August through March, with the season culminating with a Nationals competition in Washington, DC.

We are an all-volunteer organization, and our families aggressively fundraise all season to offset their expenses. But still, the cost is prohibitive without donations, sponsorships, parental and community support. This is why we ask you for your support.

We are currently seeking sponsors at the following levels:

- |               |  |
|---------------|--|
| \$100-249     | Listing on the Kedron Cheerleading website<br>Listing as sponsor on competition registration materials   |
| \$250-499     | Listing on the Kedron Cheerleading website<br>Your banner displayed at Kedron Spirit Classic   |
| \$500 or more | Framed team photo in recognition of your support<br>Listing on the Kedron Cheerleading website<br>Your banner displayed at Kedron Spirit Classic<br>Your flyers or coupons distributed at competition and included in team check-in packets. |

If you are unable to provide a cash donation at this time, we are also seeking "in kind" donations for the competition and our annual Beef and Beer (Nov. 13).

Kedron Cheerleading, a part of Kedron Youth Association, is recognized by the IRS as not-for-profit, and each donation will include a thank you note that includes our Federal Tax ID number.

To learn more about our five teams, you can visit our website at [www.KedronCheerleading.com](http://www.KedronCheerleading.com). To make a donation, please send it to Kedron Cheerleading, c/o Jim Dumigan, 1144 Villanova Ave., Swarthmore, PA 19081. Questions can be directed to [KedronClassic@KedronCheerleading.com](mailto:KedronClassic@KedronCheerleading.com).

Thank you in advance for your consideration,

Nicole Sigda  
President, Kedron Cheerleading



# Kedron Cheerleading

---

## Annual Sponsorship Form

**Personal name, business name or website you would like displayed on our website:**

---

**Would you like a direct link from our website to yours?**      Yes                  No

**If so, please provide your website address:** \_\_\_\_\_

**Address to send document for your tax records, your team photo and thank you letter**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

All checks should be written to "Kedron Cheerleading." Payments can be mailed to:

Kedron Cheerleading  
c/o Jim Dumigan  
1144 Villanova Ave.  
Swarthmore, PA 19081

If you have any questions, or would like to speak with us about in-kind donations or fundraising ideas, please contact Jim Dumigan, 610-909-1275, or Maria Stearns, 610-308-5547. Email questions can be sent to [KedronClassic@KedronCheerleading.com](mailto:KedronClassic@KedronCheerleading.com).